

- SEARCH VISIBILITY SNAPSHOT · NO. 777

SUNCITYELECTRICAL.COM

- WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

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Sun City Electrical

PROPERTY

<https://www.suncityelectrical.com/> June 25, 2026

DATE



83/100

OVERALL · GRADE B

STRONG BASE — LEADS STILL LEAKING

SUN CITY ELECTRICAL IS LEAVING \$40K–\$75K ON THE TABLE EACH YEAR — AND CAN RECOVER IT IN 90 DAYS

Sun City Electrical is losing an estimated **\$40K–\$75K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6–12 weeks**, opening the door to **+2–4 LEADS / MO** of new inbound.

- TODAY'S COST

\$40K–\$75K

Estimated annual job value going to competitors while top searches stay out of reach.

- TIME TO RECOVERY

6–12 WEEKS

From the core fixes to first measurable ranking gains as engines re-crawl.

- 90-DAY UPSIDE

+2–4 LEADS / MO

Estimated new inbound inquiries per month as rankings recover.

— HI DANNY,

Your site has a solid technical foundation — an 83 score means the basics are in place. But you're missing four structural pieces that tell Google what you do, where you operate, and how to answer your customers' questions. As a result, you're leaving an estimated **\$40K–\$75K in annual revenue** on the table because local electrical searches are landing on competitors instead. Here's what's happening: A homeowner searches "electrician in [your city]" or "how much does rewiring cost." Google doesn't see your LocalBusiness schema, your FAQ answers, or full entity signals, so it ranks you lower — or not at all. That search goes to a competitor. Over a year, across ~200 monthly searches you could own, you lose roughly **2–4 leads per month** (about 24–48 jobs annually at your typical conversion and job value). **The fix is fast.** We handle the implementation — schema markup, FAQ content, image alt text, and code cleanup — in about a week. We only need backend access to your site; no heavy lifting on your end. **Results take time.** After we go live, Google needs 6–12 weeks to re-crawl your site and re-rank your pages as engines digest the new signals. Lead lift builds toward 90 days as the engine updates roll through. This is how SEO works — not a drawback, just reality. By week 12, you'll see measurable ranking gains on local queries and FAQ position-zero opportunities. By month 4, you'll be capturing those 2–4 monthly leads your competitors are taking today. Let's recover that revenue. When works for a brief call? The good news: the most expensive issues are also the easiest to fix.