

— SEARCH VISIBILITY SNAPSHOT · NO. 594

PYRAMIDRENOS.CA

— WHERE THE LOCAL LEADS ARE LEAKING

PREPARED FOR

Pyramid

Pyramid Renos Inc.

PROPERTY

pyramidrenos.ca

<https://pyramidrenos.ca/>

DATE

June 27, 2026



69/100

OVERALL · GRADE C

UNDERPERFORMING — REVENUE ON THE TABLE

PYRAMID RENOS IS LEAVING \$40K-\$75K ANNUALLY ON THE TABLE DUE TO MISSING SCHEMA AND ON-PAGE SEO FUNDAMENTALS

Pyramid Renos Inc. has a capable, established site — but fixable gaps keep it off page one for the searches that book work. High-intent local buyers searching for what you do are going to more-visible competitors, so an estimated **\$40K-\$75K of annual job value** is slipping away. The fixes are foundational, not a teardown — a realistic path to **+2-4 LEADS / MO** of new inbound.

— TODAY'S COST

\$40K-\$75K

Estimated annual job value going to competitors while top local searches stay out of reach.

— TIME TO RECOVERY

6-12 WEEKS

From the core technical & content fixes to first measurable ranking gains.

— 90-DAY UPSIDE

+2-4 LEADS / MO

Estimated new inbound inquiries per month from search and AI assistants, as rankings recover.

— HI PYRAMID,

Your site has a solid foundation (69/100 health), but you're leaving an estimated **\$40K-\$75K in annual revenue** on the table due to missing schema markup and on-page SEO essentials. Here's the math: you're losing roughly **2-4 qualified renovation leads per month** because searchers looking for kitchen, bathroom, and basement work are landing on competitors instead—even though your site could rank for those searches. **What's broken:** - No Organization or LocalBusiness schema → Google can't understand who you are or where you serve - 30+ pages missing meta descriptions → searchers see generic snippets, not your value prop - Page titles are too short and generic → wasted keyword relevance - 40+ images have no alt text → lost image search traffic and accessibility **What we'll do:** We'll add Organization and LocalBusiness schema site-wide, write compelling meta descriptions for every page, expand titles to include keywords and location, tag all images, and set up Open Graph for social sharing. The work itself is fast—about a week of implementation—and only requires backend access from your end. **When you'll see results:** After the fixes go live, search engines need time to re-crawl and re-rank your pages. Expect to see your first measurable ranking gains and lead lift within **6-12 weeks**. By day 90, as engines finish re-indexing, the new leads should be flowing steadily toward that +2-4 per month recovery. **The payoff:** Those 2-4 leads per month translate to an estimated **\$40K-\$75K in booked renovation work annually** at a conservative close rate. You're not just fixing SEO; you're recovering revenue that's rightfully yours. Let's lock this in. Ready to move forward?