

— SEARCH VISIBILITY SNAPSHOT · NO. 492

OCTOPUSPAINTING.CA

— WHERE THE LOCAL LEADS ARE LEAKING

PREPARED FOR

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Octopus Painting

PROPERTY

octopuspainting.ca
<https://www.octopuspainting.ca/>

DATE

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UNDERPERFORMING — REVENUE ON THE TABLE



65/100

OVERALL · GRADE C

OCTOPUS PAINTING IS LEAVING \$40K–\$75K ANNUALLY ON THE TABLE DUE TO MISSING SCHEMA, TRUNCATED TITLES, AND INCOMPLETE IMAGE SEO

Octopus Painting has a capable, established site — but fixable gaps keep it off page one for the searches that book work. High-intent local buyers searching for what you do are going to more-visible competitors, so an estimated **\$40K–\$75K of annual job value** is slipping away. The fixes are foundational, not a teardown — a realistic path to **+2-4 LEADS / MO** of new inbound.

— TODAY'S COST

\$40K–\$75K

Estimated annual job value going to competitors while top local searches stay out of reach.

— TIME TO RECOVERY

6–12 WEEKS

From the core technical & content fixes to first measurable ranking gains.

— 90-DAY UPSIDE

+2-4 LEADS / MO

Estimated new inbound inquiries per month from search and AI assistants, as rankings recover.

— HI KRIS,

Your site is in decent shape overall (65/100), but there's a clear gap between where you rank and where you could be. The audit found **5 keyword opportunities with roughly 2,370 monthly searches** that your competitors are capturing — and your site's technical setup is costing you an estimated **2-4 qualified leads per month**, or about **\$40K–\$75K in annual job value**. The core issue: Google can't confirm your business details (no LocalBusiness schema), your page titles are too long and truncate in search results, meta descriptions are missing or oversized, and images lack alt text. None of these are complex fixes — they're foundational SEO work that takes about a week to implement once you give us access to your site backend. We handle all the heavy lifting; we just need your sign-off and CMS credentials. Once the fixes go live, Google needs time to re-crawl and re-index your pages. You'll see the first ranking bumps around **6-12 weeks out**. By day 90, as the engines re-rank your content and traffic starts flowing, those 2-4 monthly leads will compound into real job bookings. Let's recapture that revenue. Ready to move forward?