

— SEARCH VISIBILITY SNAPSHOT · NO. 438

EUNOIACONSULTING.NET

— WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

AUSTIN ALENTEJANO

Eunoia Consulting

PROPERTY

<https://eunoiaconsulting.net/>

DATE

June 15, 2026



85/100

OVERALL · GRADE A

STRONG BASE — LEADS STILL LEAKING

STRONG FOUNDATION, UNTAPPED OPPORTUNITY: \$25K–\$45K ANNUAL REVENUE LEFT ON THE TABLE

Eunoia Consulting is losing an estimated **\$25K–\$45K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6–12 weeks**, opening the door to **+2–4 leads / mo** of new inbound.

— TODAY'S COST

\$25K–\$45K

Estimated annual job value going to competitors while top searches stay out of reach.

— TIME TO RECOVERY

6–12 weeks

From the core fixes to first measurable ranking gains as engines re-crawl.

— 90-DAY UPSIDE

+2–4 leads / mo

Estimated new inbound inquiries per month as rankings recover.

— HI AUSTIN,

Your site is in great shape—a solid 85/100 health score means the technical foundation is strong and crawlable. But we found one meaningful opportunity you're leaving on the table. About 200 people search each month for a service you offer. Right now, your site isn't ranking for that query, so those searches are going to competitors instead. Conservatively, that's an estimated **\$25K–\$45K in annual revenue at risk**—or roughly **2–4 qualified leads per month** that could become booked jobs. The good news: the fix is straightforward. One content gap needs to close. We'll handle the implementation (typically complete within a week; we just need backend access) at a much lower cost than the revenue you're leaving uncaptured. After the fixes go live, search engines will need time to re-crawl and re-rank your pages. You should see your first measurable ranking gains in **6–12 weeks**, with lead flow building toward the full monthly uplift by 90 days. This is how SEO compounds—it's not instant, but it's predictable and it sticks. Let's schedule a brief call to walk through the opportunity and next steps.