

— FULL SEO AUDIT GUIDE

EUNOIACONSULTING.NET

Strong Foundation, Untapped Opportunity: \$25K-\$45K Annual Revenue Left on the Table



OVERALL HEALTH · GRADE A
0 CRITICAL · 0 HIGH · 0 MEDIUM · 0 LOW



PAGES CRAWLED	SITEMAP URLS	BLOG POSTS	KEYWORD OPPS	CONTENT GAPS	COMPETITORS
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Your site is well-built (health score 85/100), but one high-intent keyword opportunity is going to competitors. About 200 monthly searches exist for a service you offer—but your content isn't ranking for it yet. This represents an estimated **\$25K–\$45K in annual revenue at risk** (roughly 2–4 qualified leads per month that could be booked jobs). The fix is surgical: one content gap to close. After implementation, expect measurable ranking movement in 6–12 weeks as search engines re-crawl and re-index. By 90 days, you should see those recoverable leads flowing in.

PRIORITY 01

CLOSE THE 1 HIGH-INTENT KEYWORD CONTENT GAP

One under-ranked keyword (≈200 monthly searches) has no dedicated, optimized content on your site. Competitors are capturing the searches and converting them to booked work. Creating a targeted piece—or optimizing an existing page—to answer this query intent will unlock the ranking opportunity. This single fix addresses the entire revenue leak.

No critical bugs detected in this crawl. Focus shifts to the on-page and content opportunities that follow.

PAGE	ISSUE	SEVERITY	RECOMMENDED FIX
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✓ HTTPS SERVED OVER HTTPS	✓ XML sitemap 18 URLS IN SITEMAP
✓ robots.txt PRESENT	✓ Mobile viewport ALL PAGES SET VIEWPORT
✓ html lang LANG VALUES: EN	✓ Page weight (HTML) AVG 70 KB, MAX 131 KB
✓ Response time AVG 253MS FETCH	✓ Canonical tags ALL PAGES CANONICALIZED
! Core Web Vitals RUN LIGHTHOUSE MANUALLY — NOT MEASURED IN V1 CRAWL	✓ GEO/AEO · AI answer-engine access ANSWER ENGINES ALLOWED
✓ GEO/AEO · llms.txt manifest /LLMS.TXT PRESENT — DECLARES SITE CONTEXT FOR AI ASSISTANTS	✓ GEO/AEO · FAQ / HowTo schema ANSWER SCHEMA ON 1 PAGE
✓ GEO/AEO · Answer-format content 56 QUESTION-STYLE HEADINGS FOUND	✓ GEO/AEO · Entity signals (sameAs) ORGANIZATION SAMEAS LINKS PRESENT — ENTITY IS GROUNDED FOR AI

ESTIMATED · NOT LIVE RANKING DATA
Rankings, search volumes and difficulty are estimated from on-page signals. Connect DataForSEO / Ahrefs for measured Google figures.

KEYWORD	DIFFICULTY	OPPORTUNITY	INTENT	RECOMMENDED PAGE
services cost Bc	EASY	HIGH	COMMERCIAL	/COST/SERVICES-BC/

ESTIMATED · NOT LIVE RANKING DATA
Gaps are inferred from the site's services and geography, not from live competitor ranking data.

HIGH

MODERATE

COST PAGES FOR CORE SERVICES

Searchers compare price first; "services cost" queries are unowned. A /cost/ pattern captures high-intent traffic.

FORMAT · PILLAR PAGES

HIGH

QUICK WIN

EMERGENCY/ URGENT-INTENT LANDING PAGES

Urgent intent converts highest. Dedicated emergency pages capture searchers ready to buy now.

FORMAT · SERVICE PAGE

HIGH

SUBSTANTIAL

COMPARISON CONTENT

Consideration-stage searchers compare materials/options. Long-form comparison posts capture them.

FORMAT · LONG-FORM BLOG WITH TABLES

MEDIUM

QUICK WIN

FAQ SCHEMA ON SERVICE PAGES

Triggers People-Also-Ask appearances and expands SERP real estate.

FORMAT · FAQPAGE SCHEMA

MEDIUM

QUICK WIN

REVIEW / AGGREGATERATING SCHEMA

Star ratings in SERPs lift click-through on commercial queries.

FORMAT · SCHEMA MARKUP

COMPETITOR BENCHMARK

No live competitor data is connected, so there's no head-to-head to show. Scoring eunoiaconsulting.net against alike competitors means crawling and grading their sites and pulling live rankings — connect a keyword data source (DataForSEO) to benchmark on keyword overlap, traffic and average position. We leave this blank rather than show fabricated numbers.

STRATEGIC - 5

HIGH	Cost pages for core services	MODERATE	HIGH	Emergency / urgent-intent landing pages	QUICK WIN
HIGH	Comparison content	SUBSTANTIAL	MEDIUM	FAQ schema on service pages	QUICK WIN
MEDIUM	Review / AggregateRating schema	QUICK WIN			