

- SEARCH VISIBILITY SNAPSHOT · NO. 592

COMMERCIALREVENGINE.COM

- WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

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Commercial Rev Engine

PROPERTY

https://commercialrevengine.com/ June 17, 2026

DATE

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78/100

OVERALL · GRADE B

STRONG BASE - LEADS STILL LEAKING

A CAPABLE CONTRACTOR THAT PROSPECTS CAN'T FULLY FIND WHEN THEY GO LOOKING.

Commercial Rev Engine is losing an estimated **\$40K-\$75K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6-12 weeks**, opening the door to **+2-4 LEADS / MO** of new inbound.

- TODAY'S COST

\$40K-\$75K

Estimated annual job value going to competitors while top searches stay out of reach.

- TIME TO RECOVERY

6-12 WEEKS

From the core fixes to first measurable ranking gains as engines re-crawl.

- 90-DAY UPSIDE

+2-4 LEADS / MO

Estimated new inbound inquiries per month as rankings recover.

— HI JOHN,

we ran a full audit on commercialrevengine.com. The short version: you're losing an estimated **\$40K-\$75K/yr** in winnable work to small, fixable issues — that's the annual value of roughly **2-4 inbound leads a month** going to more-visible competitors. The fixes themselves are fast — we implement them in about **a week**, and all we need from you is site access. SEO results aren't instant, though: once the fixes are live, search engines re-crawl and re-rank, so the first measurable ranking gains land in about **6-12 weeks**, with lead lift building toward 90 days. The biggest wins are a handful of quick fixes plus owning the high-intent searches competitors currently take. Happy to walk you through it on a short call. The good news: the most expensive issues are also the easiest to fix.