

- SEARCH VISIBILITY SNAPSHOT · NO. 180

COMMERCIALMECHANICAL.CA

- WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

SEAN ROSS

Commercial Mechanical

PROPERTY

<https://www.commercialmechanical.ca>

DATE

June 30, 2026



69/100

OVERALL · GRADE C

UNDERPERFORMING - REVENUE ON THE TABLE

COMMERCIAL MECHANICAL IS LEAVING \$40K-\$75K ANNUALLY ON THE TABLE DUE TO MISSING SCHEMA, BLOATED PAGES, AND TRUNCATED SEARCH TITLES.

Commercial Mechanical is losing an estimated **\$40K-\$75K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6-12 weeks**, opening the door to **+2-4 LEADS / MO** of new inbound.

- TODAY'S COST

\$40K-\$75K

Estimated annual job value going to competitors while top searches stay out of reach.

- TIME TO RECOVERY

6-12 weeks

From the core fixes to first measurable ranking gains as engines re-crawl.

- 90-DAY UPSIDE

+2-4 LEADS / MO

Estimated new inbound inquiries per month as rankings recover.

— HI SEAN,

Your site has a solid C-grade foundation, but there's a clear gap between what Google sees and what your business actually offers. You're missing critical schema markup that tells Google you're a local mechanical contractor, and your search listings (titles and descriptions) are either truncated, too vague, or missing altogether. As a result, an estimated **2-4 qualified service leads per month** are landing with competitors instead of you — roughly **\$40K-\$75K in annual revenue at risk**. The good news: the fixes are straightforward and low-cost. We're talking schema tags, title rewrites, heading cleanup, and page-weight optimization — all on-site, no major redesign needed. The implementation itself is fast; we can have the changes live within a week pending your backend access. Where the real patience comes in is the *results* — after we deploy these fixes, search engines need about **6-12 weeks** to re-crawl, re-index, and begin re-ranking your pages. From there, your lead flow climbs over the next 90 days as the ranking gains compound. Let's talk about priorities and get moving, Eunoia Consulting