

— SEARCH VISIBILITY SNAPSHOT · NO. 014

BUTCHSAUTOMOTIVE.CA

— WHERE THE LOCAL LEADS ARE LEAKING

PREPARED FOR

Adam

5 Talents Marketing

PROPERTY

butchsautomotive.ca

<https://www.butchsautomotive.ca/>

DATE

June 17, 2026



67 / 100

OVERALL · GRADE C

UNDERPERFORMING — REVENUE ON THE TABLE

BUTCH'S AUTOMOTIVE IS LEAVING AN ESTIMATED \$25K-\$45K ANNUALLY ON THE TABLE DUE TO FIXABLE SEO GAPS.

5 Talents Marketing has a capable, established site — but fixable gaps keep it off page one for the searches that book work. High-intent local buyers searching for what you do are going to more-visible competitors, so an estimated **\$25K-\$45K of annual job value** is slipping away. The fixes are foundational, not a teardown — a realistic path to **+2-4 LEADS / MO** of new inbound.

— TODAY'S COST

\$25K-\$45K

Estimated annual job value going to competitors while top local searches stay out of reach.

— TIME TO RECOVERY

6-12 WEEKS

From the core technical & content fixes to first measurable ranking gains.

— 90-DAY UPSIDE

+2-4 LEADS / MO

Estimated new inbound inquiries per month from search and AI assistants, as rankings recover.

— HI ADAM,

We've audited butchsautomotive.ca and found a C-grade foundation with a clear ROI opportunity: you're losing an estimated **\$25K-\$45K annually** in booked-job revenue because about 2-4 local service leads per month are landing with your competitors instead. The good news: these aren't hard problems. The missing schema, alt text, page titles, and locale settings are all straightforward fixes. Our team can implement them in roughly **one week**—we just need backend access to your CMS or website hosting. But here's what you need to know about timing: **SEO results aren't instant**. After we push the fixes live, Google's crawler needs time to re-crawl your pages and re-rank them in search results. You'll likely see the first ranking gains after about 6-12 weeks. The lead lift then builds toward the 90-day mark as the engines fully process the changes. That's just how search works, and it's why the sooner we start, the sooner leads start flowing. The investment to fix this is small and fast. The revenue recovered—if you're capturing those 2-4 leads a month consistently—is real and measurable. Ready to talk through the plan?

ADAM DEO · FIVE TALENTS MARKETING

MARKETING LEADERSHIP · AUTOMATED LEAD GEN

SCHEDULE A CALL →