

— SEARCH VISIBILITY SNAPSHOT · NO. 014

BUTCHSAUTOMOTIVE.CA

— WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

ADAM DEO

5 Talents Marketing

PROPERTY

<https://www.butchsautomotive.ca/>

DATE

June 17, 2026



67/100

OVERALL · GRADE C

UNDERPERFORMING — REVENUE ON THE TABLE

BUTCH'S AUTOMOTIVE IS LEAVING AN ESTIMATED \$25K–\$45K ANNUALLY ON THE TABLE DUE TO FIXABLE SEO GAPS.

5 Talents Marketing is losing an estimated **\$25K–\$45K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6–12 weeks**, opening the door to **+2–4 LEADS / MO** of new inbound.

— TODAY'S COST

\$25K–\$45K

Estimated annual job value going to competitors while top searches stay out of reach.

— TIME TO RECOVERY

6–12 WEEKS

From the core fixes to first measurable ranking gains as engines re-crawl.

— 90-DAY UPSIDE

+2–4 LEADS / MO

Estimated new inbound inquiries per month as rankings recover.

— HI ADAM,

We've audited butchsautomotive.ca and found a C-grade foundation with a clear ROI opportunity: you're losing an estimated **\$25K–\$45K annually** in booked-job revenue because about 2–4 local service leads per month are landing with your competitors instead. The good news: these aren't hard problems. The missing schema, alt text, page titles, and locale settings are all straightforward fixes. Our team can implement them in roughly **one week**—we just need backend access to your CMS or website hosting. But here's what you need to know about timing: **SEO results aren't instant**. After we push the fixes live, Google's crawler needs time to re-crawl your pages and re-rank them in search results. You'll likely see the first ranking gains after about 6–12 weeks. The lead lift then builds toward the 90-day mark as the engines fully process the changes. That's just how search works, and it's why the sooner we start, the sooner leads start flowing. The investment to fix this is small and fast. The revenue recovered—if you're capturing those 2–4 leads a month consistently—is real and measurable. Ready to talk through the plan?