

— SEARCH VISIBILITY SNAPSHOT · NO. 244

ALPHAPROTECTS.CA

— WHAT'S BEING LEFT ON THE TABLE

PREPARED FOR

JASON NEUMAN

Alpha Protects

PROPERTY

<https://alphaprotects.ca/>

DATE

June 15, 2026**69** / 100

OVERALL · GRADE C

UNDERPERFORMING — REVENUE ON THE TABLE

ALPHA PROTECTS IS LEAVING AN ESTIMATED \$40K–\$75K IN ANNUAL REVENUE ON THE TABLE DUE TO MISSING SEO FOUNDATIONS.

Alpha Protects is losing an estimated **\$40K–\$75K/yr** in winnable work — high-intent buyers searching for what you do are going to more-visible competitors instead. The fixes are fast to implement; rankings then recover over about **6–12 weeks**, opening the door to **+2–4 LEADS / MO** of new inbound.

— TODAY'S COST

\$40K–\$75K

Estimated annual job value going to competitors while top searches stay out of reach.

— TIME TO RECOVERY

6–12 WEEKS

From the core fixes to first measurable ranking gains as engines re-crawl.

— 90-DAY UPSIDE

+2–4 LEADS / MO

Estimated new inbound inquiries per month as rankings recover.

— HI JASON,

We've completed a technical SEO audit of alphaprotects.ca. The score is 69/100 (grade C)—your foundation is there, but you're missing critical schema, metadata, and answer-focused content that search engines use to rank and understand your business. **The opportunity:** You're sitting on an estimated **200 monthly local searches** where buyers are looking for exactly what you offer. Right now, those searches go to competitors because your site isn't fully visible to Google. By fixing the 12 quick wins we've identified, you'll unlock an estimated **+2–4 qualified leads per month**—worth roughly **\$40K–\$75K in annual revenue** at current close rates and job values. **How this works:** Our team will implement all fixes (schema, metadata, content restructure, sitemaps, canonical tags) in about a week once you grant backend access—no heavy lifting required on your end. After the fixes go live, Google needs **6–12 weeks** to re-crawl your pages and re-rank them; that's how search engines work, not a drawback. By 90 days, as your schema and answer-driven content become fully indexed, the lead lift compounds. **Next step:** Let's talk through the fixes and get a start date on your calendar. The sooner we implement, the sooner you start capturing those lost leads. Best, Eunoia Consulting The good news: the most expensive issues are also the easiest to fix.